

2024

# Verification and Assurance

From consultancy to collaborative field-building, The Good Economy is a recognised thought leader and the 'go to' firm for organisations looking to deliver and report on their impact and sustainability outcomes.

The Good Economy (TGE) is a leading, independent impact advisory firm, having assisted **over 150 clients**, representing over **£5.6 trillion AUM**, to define, measure, monitor and report on impact investments that make a positive contribution to sustainable development.

We have clients at every stage of the investment process and act as a **trusted partner and critical friend** to help them understand, measure and report real-world outcomes, manage impact risk and integrate impact considerations into decision-making and performance reporting – with confidence.

TGE has extensive knowledge and our team of experienced staff plays an active role in **building the impact 'ecosystem'**. Known for our convening power, we believe that partnerships are critical to building a Good Economy and every organisation has a role to play.

We exist to promote the emergence of a Good Economy, one that works for everyone, both in the United Kingdom around the world.

## Impact Verification and Assurance - the hallmark of authentic impact investing

Independent scrutiny of impact processes and performance claims is crucial to drive both learning and accountability.

We provide a range of verification and assurance services to help organisations:

- Ensure they're on the right track to deliver meaningful results
- Signal credibility to shareholders and wider stakeholders
- Reflect on and refine their impact management systems
- Align with industry norms and standards



**Andy Smith**  
Head of Impact Services

Impact verification and assurance plays an increasingly key role in building confidence in impact investing as a distinct approach to ESG investing.

### Impact Verification

Verification assesses the alignment of an organisation's impact management framework against established industry norms and standards. It provides a signal of authenticity to external stakeholders as well as an opportunity to reflect on and refine internal processes.

### Assurance

We offer a service to assure impact data, disclosures and reports against internationally recognised audit standards and are a licensed provider of the AccountAbility AA1000 Assurance Standard, the world's leading sustainability standard.

### Gap Analysis

Our Impact Gap Analysis provides a comprehensive assessment of your impact processes and practices, enabling you to identify gaps, challenges, and potential opportunities to improve.

### SDR Assessment

Verification assesses the alignment of an organisation's impact management framework against established industry norms and standards. It provides a signal of authenticity to external stakeholders as well as an opportunity to reflect on and refine internal processes.

## Our Clients

We're proud to work with some of the best organisations in the UK and around the world.



SUMERIAN  
FOUNDATION



UBS Optimus Foundation



"The Good Economy's advice has been thoughtful, practical and implementable. They constructively challenged us on all dimensions of impact, many of which we had not thought about before and have now implemented. We are extremely pleased with their work and advice."

Sumerian Partners

THE GOOD ECONOMY

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