

FACTSHEET 2024

PBII Advisory

Building on the practical experience of the first set of our place-based impact investing (PBII) Innovation Labs, we have developed a comprehensive set of advisory services to help clients across the investment ecosystem to identify, design and implement successful PBII approaches.

Our PBII Advisory Services are designed to support the entire PBII journey.

1 Exploration

The first stage of the journey is to identify projects suitable for external finance. This typically involves a workshop which helps explain the detail behind PBII, explores the potential projects in an area and examines the applicability of the funding to the priority projects of the area.

2 Validation

Once potential PBII projects have been identified their suitability for impact investment needs to be explored and validated. Our research and analysis determines the feasibility of the project.

3 Definition

For projects that pass Stage 2, our team of PBII experts help you to develop a detailed business case with the scope, costs, risks and potential impacts clearly defined. This stage would also include soft testing with potential funders.

4 Implementation

Leveraging TGE's networks and social capital we can assist with approaches to investors and support the funding due diligence stages, ensuring that impact measurement is appropriately embedded in all aspects of the project.

5 Realisation

Once the project's funding has been secured, we would work with the team to develop a detailed impact measurement and management system, and annually assess and report on the delivery of the desired outcomes.