

FACTSHEET 2024

Housing Services

Creating Pathways to a Good Economy

Housing is not just about ‘bricks and mortar’. Having a decent, affordable home is an important determinant of people’s health and wellbeing, and fundamental to a Good Economy.

The Good Economy (TGE) is a leading, independent impact advisory firm, having assisted **over 150+ clients** representing over **£24 billion AUM** to define, measure, monitor and report on investments that make a positive contribution to sustainable development.

The Good Economy has a strong track record in providing impact measurement and management services to **investors in social and affordable housing** – working with specialist local investors to the world’s largest global real estate investment firms.

We play a leading role in developing ESG and impact reporting standards for the wider social housing sector, as the technical secretariat for the Sustainability Reporting Standard for Social Housing (SRS).

Together with Big SocietyCapital we lead the Equity Impact Project, a collaboration of investors and other market participants developing a common impact reporting framework for equity investors in social and affordable housing.

TGE supports the Housing Festival, a ‘think-and-do-tank’ that aims to find innovative and scalable solutions to the national housing crisis.



Andy Smith
Head of Housing Impact Services

The Good Economy helps finance and business to play their part in solving major social problems. Dedicated to creating a fairer and more sustainable society, we use our social capital to convene disparate stakeholder groups to drive collaborative innovations for positive change.

Housing Services

We work with clients across distinct, but interconnected, functions:

- ESG Impact Measurement and Management Systems
- Project Specific ESG and Impact Due Diligence
- Sustainability and Impact Assessment and Reporting

ESG IMPACT MEASUREMENT AND MANAGEMENT SYSTEMS

We help clients to plan, manage, measure and report on their contribution to positive social and environmental outcomes. We develop impact measurement and management (IMM) systems that integrate a focus on real-world outcomes into clients’ processes and decision-making.

[Learn More](#)

ESG AND IMPACT DUE DILIGENCE

We conduct independent due diligence to assess transactions’ impact opportunities and ESG risks. Our reports provide evidence-based insight into the likelihood of clients achieving their impact objectives, while also highlighting ways of enhancing positive outcomes and avoiding negative impacts.

[Learn More](#)

SUSTAINABILITY AND IMPACT ASSESSMENT AND REPORTING

TGE’s reports are designed to provide a thorough analysis of your impact. We go beyond surface-level assessments to uncover the meaningful changes that your organisation is creating over time. By examining both intended and unintended consequences, we provide a comprehensive view of your contribution to real-world outcomes.

[Learn More](#)

Our services help you to:

1. Expand

into the impact sector with credible and compelling evidence of outcomes.

2. Adhere

to the latest regulations, avoid greenwashing and comply with confidence.

3. Develop

your approach and robustly report your impact and outcomes.

4. Improve

and inform your strategy with rigorous evaluation, critical path analysis and lessons learned.

5. Transform

your approach to impact, deliver better real-world outcomes in communities ...

...and become a leader in the impact and sustainability sector.

"We have committed to a partnership with The Good Economy to hold ourselves accountable to delivering positive social and environmental change. This isn't about sentiment, but real impact."

Ben Denton, Chief Executive, Legal & General Affordable Homes



Our Clients

We’re proud to work with some of the best organisations in the UK and around the world.



THE GOOD ECONOMY

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